

DENNIS MWANGI

WEB DEVELOPER | UX/UI DESIGNER

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portfolio.zurihub.co.ke

SUMMARY

A results-driven web developer and SEO specialist with 3 years of experience helping businesses achieve significant growth through optimized website designs and impactful SEO strategies. Proven ability to improve search rankings, website traffic, and revenue for clients in competitive industries.

TECHNICAL SKILLS

Web Development:

React, Laravel, HTML, CSS, JavaScript, PHP, WordPress

Databases:

SQL, MySQL

Frameworks:

Bootstrap, jQuery, React.js

UX/UI Design:

Figma, Adobe XD, wireframing, prototyping, user flow design

Problem-Solving:

Analytical troubleshooting, performance optimization

Soft Skills:

Strong organizational skills, effective communication, team collaboration

PROFESSIONAL EXPERIENCE

Traverze Culture

Lead Web Developer

June 2024 – Present

- Developed, maintained, and regularly updated company websites.
- Built platforms supporting relocation, medical tourism, travel, and cultural services.
- Implemented secure payment systems and optimized user flows.
- Managed technical updates, performance optimization, and SEO improvements across services.

Neoway Properties

Web Developer

April 2024 – Present

- Developed and maintained the company website.
- Responsible for ongoing website maintenance, updates, and performance optimization.
- Managed blogs and implemented SEO strategies to improve search visibility and traffic.
- Handled all technical updates, content changes, and site improvements.

Zurihub Technology

Web Developer & SEO Specialist

Feb 2021 - Dec 2022

- Delivered 25+ custom projects, including CRM, POS, LMS, and inventory systems, contributing to improved operational efficiency and a 15% increase in client revenue.
- Developed user-friendly, responsive websites with seamless functionality that led to higher customer satisfaction and increased platform usage.

Sokoright Ltd

Senior Web Developer

April 2023 – 2024

- Developed 30+ responsive websites, significantly enhancing user experience and client satisfaction.
- Built and implemented features that improved business efficiency and customer interaction, resulting in a 25% increase in client revenue.
- Optimized website performance and reduced load times by 20%, improving user retention and engagement.

EDUCATION

Mount Kenya University

2019 - 2024

Bachelors In Information Technology

- Second Class Honours Upper Division

Kiarithaini High School

2014 - 2018

- B-

REFERENCE

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