

# DENNIS MWANGI

## WEB DEVELOPER | SEO SPECIALIST

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Projects: <https://www.zurihub.co.ke/projects>

Portfolio: [portfolio.zurihub.co.ke](http://portfolio.zurihub.co.ke)

LinkedIn: <https://www.linkedin.com/in/dennis-mwangi-web-developer/>

### SUMMARY

A results-driven web developer and SEO specialist with 4 years of experience helping businesses achieve significant growth through optimized website designs and impactful SEO strategies. Proven ability to improve search rankings, website traffic, and revenue for clients in competitive industries.

### TECHNICAL SKILLS

**Web Development:** HTML, CSS, JavaScript, PHP, WordPress, Laravel

**Databases:** SQL, MySQL

**Frameworks:** Bootstrap, jQuery, React.js

**UX/UI Design:** Figma, Adobe XD, Photoshop / Illustrator

**Problem-Solving:** Analytical troubleshooting, performance optimization

**Soft Skills:** Strong organizational skills, effective communication, team collaboration

### PROFESSIONAL EXPERIENCE

#### Traverze Culture      Lead Web Developer

June 2024 – Present

- Designed and developed a platform for booking tours and managing events, improving user engagement and simplifying the booking process.
- Integrated secure payment gateways, enhancing user trust and increasing transaction volume.
- Streamlined system functionality, leading to a 20% improvement in user retention and smoother interactions.
- Developed and maintained features that allowed users to easily book, manage, and track their travel arrangements.

#### Zurihub Technology      Web Developer & SEO Specialist

Feb 2021 - Dec 2022

- Delivered 25+ custom projects, including CRM, POS, LMS, and inventory systems, contributing to improved operational efficiency and a 15% increase in client revenue.
- Developed user-friendly, responsive websites with seamless functionality that led to higher customer satisfaction and increased platform usage.

#### Sokoright Ltd | Ruiru

#### Senior Web Developer

April 2023 – 2024

- Developed 30+ responsive websites, significantly enhancing user experience and client satisfaction.
- Built and implemented features that improved business efficiency and customer interaction, resulting in a 25% increase in client revenue.
- Optimized website performance and reduced load times by 20%, improving user retention and engagement.

### EDUCATION

#### Mount Kenya University

2019 - 2024

#### Bachelors In Information Technology

- Second Class Honours Upper Division

#### Kiarithaini High School

2014 - 2018

- B-

### REFERENCE

**Kea Simmons**  
CEO, Traverze Culture  
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